



This is
Who we are
the Ultimate Umbrella

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Our **mission** statement

Be the essential provider for our customers, delivering exceptional, bespoke services, that support them in achieving their goals

Our proud history

We started over 15 years ago with the simple aim of providing contractors a reliable, safe and cost-effective way to manage their assignments...

Over the past 15 years we have built our reputation and grown from a local payroll provider to a national leader in our industry. With over 4,000 contractors and 200 agencies we're proud to say 95% of our contractors say they love us and 85% would refer us to a friend!

Our core values

GET IT DONE

Taking ownership and doing what ever is needed to give our customers the very **best experience** is central to what we do and how we do it!

RESPECT OTHERS

We will **always respect** and care for our Contractors, Clients and each other.

We will call out poor behaviour, **tackle inequality** and **promote equity** across out supply chains.

FOCUS ON GROWTH

Standing still is not an option for us. We will always move our business forward.

Developing our own skills ensuring we provide our customers the **best service** possible is always a priority.



We have a secret... Our amazing culture!

The secret to our success and fantastic services is our amazing culture.

The LF Way has been developed over the years by combining the very best of us all into a set of incredible values, industry beating attitudes and an obsessive fixation on service.

It's our secret and we love to share it!

Our culture "the **LF Way**"



Our Leadership Team

Our Leadership Team has a combined 100 years experience in this industry, making us one of the most experienced there is! We have many of the most knowledgeable, and respected, industry experts lead us.

This experience means we are often the “go to” to help our industry partners navigate the many industry changing events that we face, meaning we are faster than the rest on developing innovative solutions.

We have experts ranging from Payroll, Operations, Legal, Marketing, Funding, Finance, Compliance and Customer Service available for our clients.

What makes us proud!

We are passionate and focused on how we can help others. Liquid Friday and its team members dedicate a lot of time and money to helping those most in need.

We partner with several charities and important campaigns. Our team has asked that Liquid Friday focuses its support this year on two charities;

- Paulsgrove Food Pantry
- Portsmouth Pride

The team are going to continue to support National charities throughout the year including Wear it Pink, Children in Need, Red Nose Day etc.

